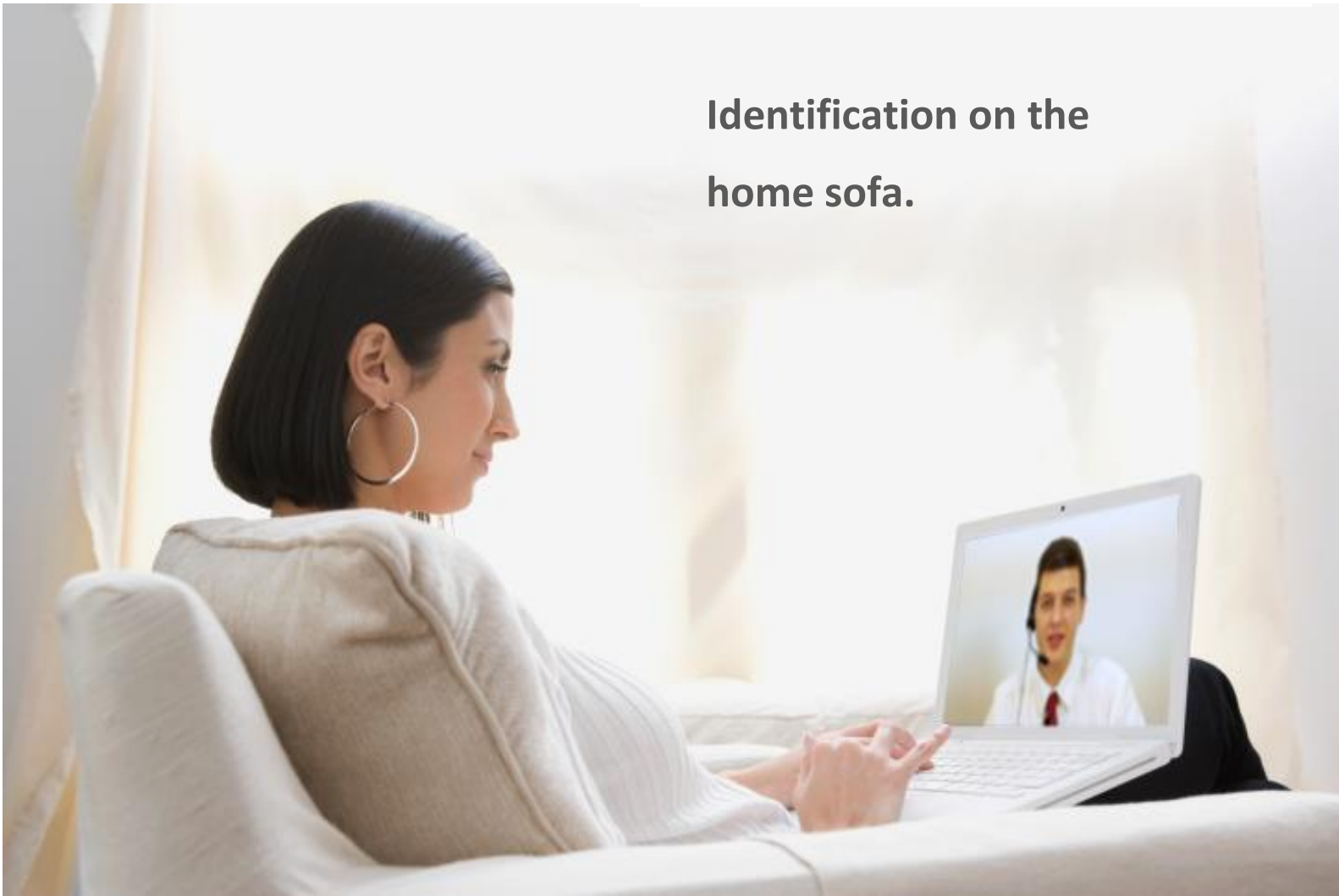


Identification on the home sofa.



Identification on the internet made simple: with Video Ident in EMPATHY

Some commercial activities make it necessary to identify a customer once by checking his/her identity card. Here are some examples:

- Opening of banking accounts
- Opening of secure mail accounts
- Conclusion of contracts (e. g. mobile telephony)

For the most sensitive area – the opening of a banking account – the German bank superintendence BaFin provided the circular 1/2014 which describes a process for identification in a video chat on the internet (Find the link to the German circular in the QR code on the right).

This makes it possible to proceed a ceaseless one step identification without leaving the house. With Video Ident purpleview provides this functionality as an addition of the mature and proven video chat technology EMPATHY.



Enter TAN

We sent an SMS containing a TAN to this number:

+49 171 1234567

Please enter the TAN below

TAN:



BaFin circular



Identifying without additional efforts: Video Ident



The **Business Video Portal EMPATHY** now contains the additional module **Video Ident** for a personal identification of your new customers. Some of the advantages are:

- ✓ Implementation according to BaFin circular
- ✓ Seamless integration in your processes and your web site
- ✓ No double entering of data
- ✓ Recording functionality for video and audio information
- ✓ All of your data stays in your house even if you use our cloud solution
- ✓ Integrated fallback solution for customers with inadequate web cams
- ✓ Process for attempted fraud already implemented
- ✓ Calling of Video Ident function within your own video chat app is possible
- ✓ Start of an identification during every video call is possible

EMPATHY Video Ident runs in a browser and doesn't need additional software installation.

Also usable in your own mobile app.

**Change camera
during the chat**